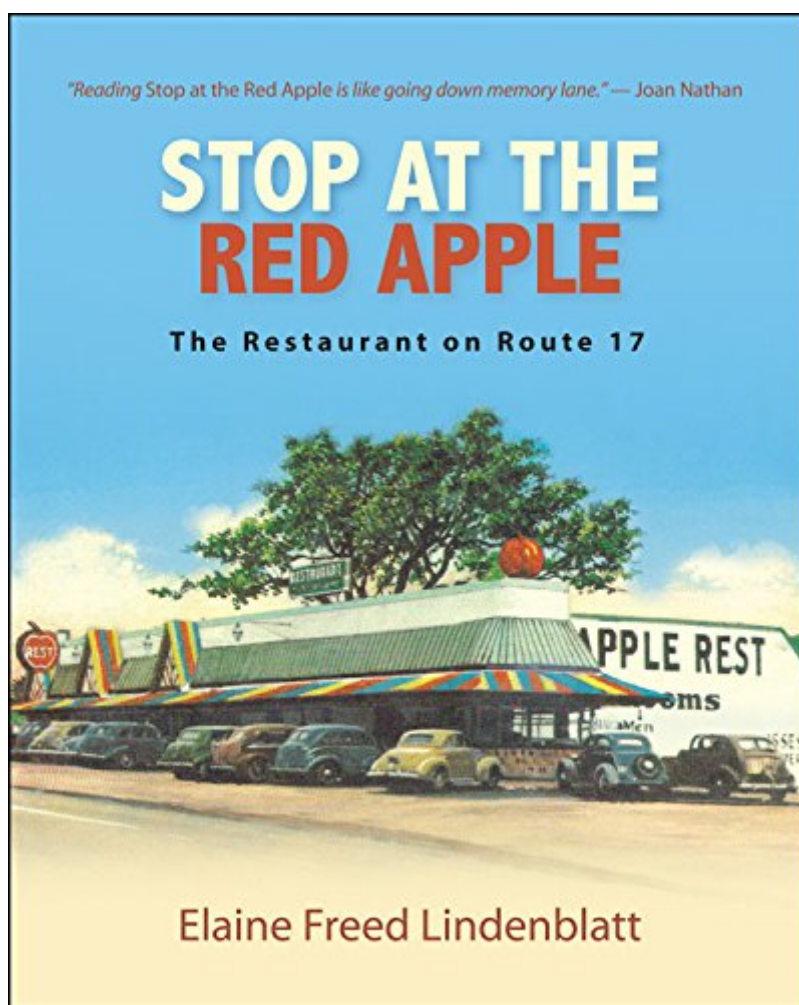


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Stop At The Red Apple: The Restaurant On Route 17 (Excelsior Editions)



Synopsis

An entertaining inside story of how Reuben Freed's roadside eatery became the famous Red Apple Rest. The Red Apple Rest was a legendary restaurant open from the 1930s through the 1980s on New York's Route 17. Located midway between New York City and the resorts of the Catskill Mountains, the restaurant served as a who's who of entertainment luminaries. Elaine Freed Lindenblatt was born into restaurant royalty as the youngest child of the establishment's founder, Reuben Freed. For her, the Red Apple was the "family room" across the road "one she shared with over a million customers every year. In this book fifty-plus years unfold in a series of lively vignettes" enhanced with photos, memorabilia, and even a closely guarded recipe "as she recreates what it was like to be raised in the fishbowl of a round-the-clock family operation. Stop at the Red Apple is at once an account of growing up in 1950s small-town America, a glimpse into the workings of a successful food operation, and a swan song to a glorious slice of bygone popular culture. Elaine Freed Lindenblatt is a former publishing professional and currently a writer and editor who lives with her husband in Rockland County, New York.

Book Information

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Customer Reviews

Brings back many childhood memories. On my way to summer camp that would be our first stop. If you were lucky you'd have enough money to buy a hot-dog or soda. Anyone that's as old as I am (and that's old) and traveled that route remembers the 'Red Apple'.

Fine autobiography of Elaine Freed Lindenblatt. I'm sorry she didn't include more of the happenings in the 1960's, since several of us met our future spouses there at that time and are still married. We remember the family fondly, having worked there several summers, and my husband and his twin brother worked weekends year-round. If it weren't for Herb giving college-age kids the opportunity to work longer hours, many of us wouldn't have been able to pay our way through college. Elaine is a wonderful writer, and it brought back many memories. Kudos to the Freed and Willinger families.

I couldn't put this book down. Having spent a few summers in Southfields, NY and going on "Apple Runs" in the middle of the night, reading about the history of this landmark was riveting. I've driven up there since it closed and stopped in the parking lot - imagining the sights and sounds of my youth. If you've ever been to the Apple, you know just what I feel and this book will bring you back to the days of your youth, too.

Used to live on Long Island and my mother used to talk about this place on trips upstate with her family. I've only been there once while on the way to Sterling Forest and enjoyed the stop very much. Much better than those rest stops on the Thruway. When I learned there was a book about this place I had to buy it. Enjoyed very much what I read so far and looked forward to reading the rest.

You will really enjoy this book if you happened to vacation in the Catskills during the 1950's and especially if you always stopped at the Red Apple on the way up. It really brings back old memories of a kid growing up.

This well written story of the iconic Red Apple Rest brought back pleasant memories of stopping there many times prior to a two or three day backpacking trip into nearby Harriman State Park. It's also an excellently written autobiography of Elaine Lindenblatt and her life growing up in the tiny

hamlet of Southfields, New York.

My wife and I drove the basketball team To games and on return to tuxedo the team stopped at the Applelt brought back many fond memoriesMany a time we took our family up for hotdogsOur three children really loved going therel knew many of the people in the book

Wonderful memories of the times my family would visit on our trips between New York City and our vacation house in Sullivan County

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